

Integrated unit
Grade 5 - 2017



CPS Shark Tank

Budding entrepreneurs get the chance to bring their dreams to fruition in this **CPS version of Shark Tank**. Students will present their toy to the sharks in the tank (your awesome teachers and executive staff of CPS).

The contestants will try to convince any one of the sharks to invest money in their idea. To win the competition you want to convince as many sharks as possible to invest in your toy. After your presentation to the panel of sharks, you will receive a vote from each of your sharks indicating whether or not they would invest in your product.

You will be expected to hand in a business model to the sharks prior to presenting. The sharks will be looking for the following criteria in your presentation:

Economic principles:

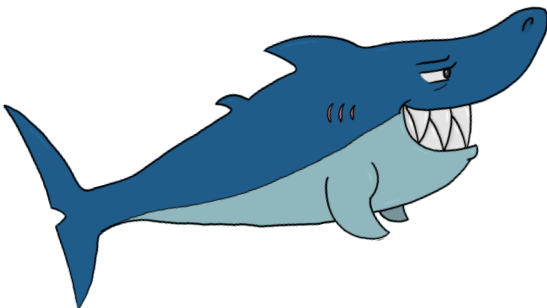
- Identify if your product is a good or a service.
- Identify why someone would want/need your product.
- Identify what resources were needed to make your product.
- Identify the cost in making your product (labour and cost of materials)
- Identify the price & profit you make on each toy.

Persuasive techniques:

- Determine the target audience of your product
- Clear and convincing business model including requirements/expectations of sharks.
- Convincing arguments as to why the sharks should invest in your idea.

The musts:

- Your presentation must be in French and English.
- The sharks expect your presentations to be taken seriously.



Criteria	Student checklist	Teacher checklist
I can identify my product as a good or a service.		
I can identify the types of resources needed to make my product.		
I can identify and calculate the costs involved in making my product.		
I can calculate the profit I make on each toy.		
I can determine the target audience for my product.		
I can present a clear and convincing business model.		
I can persuade the sharks to invest in my idea.		

Comments: